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COMM 201

Dr. Corple

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### **Group Speech Outline: Scooters on Campus**

**Specific Purpose Statement:** This speech is designed to bring awareness to the inconvenience of transportation within the student body of Wheaton College and provide a solution supported by the funds of our desired grant.

#### **Introduction**

I. **Attention Getter:** The year is 2022. In the past 100 years, there has been so much change. 200 years ago we could never call, text, or send game pigeon 8-ball to each other during chapel service. 200 years ago not only did we not have cars, but now we have cars that drive themselves. Although, something over the years that has never changed is walking to class. I mean seriously, there has to be a better, more efficient way.

II. **Relevance to audience:** Have you ever walked from Fischer Hall to Billy Graham Hall at 8:00a.m? Or from Smith-Traber Hall to the chapel in the rain? We have, and we know it's not fun.

III. **Thesis:** Today, we aim to persuade our audience that having scooters on campus to raise awareness of the inconvenience of transportation within the student body of Wheaton College is the best use of the \$3,000 grant given to improve some aspects of our campus.

**Transition:** First, we're gonna start by presenting the main benefits of having scooters on campus, and how much it would improve students' college experiences altogether.

## **Body**

### **I. Main benefits**

A. Freshmen don't have cars, therefore getting from class to class is time-consuming and un motivating.

1. Some Freshmen won't even go to certain classes or might skip meals if the weather is bad because of the long walks. (Freshman Testimonial)

B. Lack of parking for upperclassmen causes more people to get tickets, and can take up a lot more time due to not being able to find a parking spot.

1. Parking tickets at Wheaton can be upwards of \$20, causing upperclassmen to typically walk to class as well. (Upperclassman Testimonial)

C. Wheaton is composed of 20% of athletes, who attend extraneous workouts and hours of practice every day; providing them with easy transportation would alleviate strain on injuries and help them get to their classes more easily. (Athlete Testimonial)

D. Being a few minutes late to class makes it harder to want to go at all, scooters will make up for a few lost minutes.

1. How many things could you do in eight minutes?

E. There is so little to do in Wheaton; eventually we get tired of getting ice cream at Sam's and basement movie nights, but scooters are fun.

1. Would provide a social connection, a fun activity for students to do with friends, and an enjoyable way to get around.

**Transition:** Now that we have established the many reasons why scooters would be a beneficial addition to Wheaton's campus, we will discuss how we will use the money provided by the grant to provide the transportation, and eventually give back a significant profit to the college itself.

## **II. Business Aspect**

A. Students will pay for the scooters by thunderbucks and can put money into their account just like you would for thunderbucks.

1. Each student would receive 10 free swipes to use the bikes. Anything more than that they would have to pay a 25\$ deposit to receive 10 more swipes.

2. This ensures a more accurate number of the money we would receive and even if they don't use all of their swipes we still get their 25\$.

B. Each ride lasts a maximum of 5 minutes.

1. This has been tested to give you up to 2 laps around the campus in just 5 minutes.

2. People also would value the time that they use their swipes because of the cost. It's like chapel skips, you use them wisely, but you almost always use all of them.

C. We would also have everyone sign at the beginning of the year a paper about any damages they cause they have to pay in full. As well as any injuries they get the school is not liable for, so helmets are encouraged but not provided.

### **III. The Progression**

A. With the 3 grand we could buy 8 Gotrax GXL Commuter scooters plus charging cords.

1. In Semester one we have 75 people who have signed that they would be willing to pay 25\$ for 10 swipes. There are no free swipes for students this semester. (Student Survey)

2. Assuming 100 people, just 3% of our campus signs up for this, that would be 2,500\$ in revenue that we would put straight back into buying more scooters.

B. The second semester there would now be 14 scooters available for people.

1. Now assuming 150 people sign up for this 25\$ deposit because of awareness that it is a thing and the availability of more scooters, there is now a profit of 3,750\$.

C. Coming into year 2 we would now have 25 scooters plus extra money for charging stations outside 5 buildings with 5 scooters at each building.

1. We have the ability to give each student 5 free swipes. With this awareness of every student getting 5 swipes, it is fair to say close to 500 students will pay an extra 25\$ for 10 more swipes. That's 12,500\$ in revenue
2. With this money going straight back into buying more scooters we could get a total of 75 scooters plus charging stations on campus.

D. By semester 4, you could say close to 1000 people would want to pay an extra 25\$ to get more than 5 swipes. (Student Survey)

1. By now you are bringing in 25,000\$ a semester. With not much cost for new scooters you can save for replacements down the road, and we are now bringing in a profit for the school for whatever they want to use the money for every single semester.
2. The scooters have now been normalized by all students and almost all cost of scooters is gone unless you would have to get even more depending on how available they are to people.

**Transition:** After discussing the economic process and eventual benefits of having scooters on campus, we will discuss how we can apply a Christian perspective to this form of transportation.

#### **IV. Christian Perspective**

A. If Jesus had access to scooters, He as well as His disciples would have reached many more people.

1. Sometimes they walked nearly 20 miles a day. Transportation then is just as important as transportation now. It could've saved so much time.
2. According to an article by History, Jesus walked an estimate of 3,125 miles during His ministry and around 21,525 miles in His whole life.
3. In the same way, we should follow the command to spread the Gospel as much as we can during our lives. (Isaiah 52:7)

B. Boosts overall fellowship on campus

1. People would be more willing to gather due to the provision of transportation
2. Small groups could go on scooter rides together and give them something fun to do outside of just going somewhere to eat.
3. Scooters could break the barrier of awkwardness in deep conversations because instead of just standing there, you have something to do while you talk.

### C. More opportunities for giving

1. After just a few years, the funds raised by scooter rental could cover the entire cost of someone's Wheaton education.

(wheaton.edu)

- a. Wheaton's education costs roughly \$21,000 a semester, so after a few years, Wheaton could offer a substantial scholarship funded entirely by scooter rental.

2. More opportunities for giving to those in need.

- a. In third world countries, 75% of the population lives on less than \$2 a day, so within two years, Wheaton could fund close to five thousand people for a more healthy way of living. (What \$4)

- b. The average cost of drilling a well in Africa is \$8,000, so with the \$25,000 made in the first two years, Wheaton could fund the drilling of 3 wells in places of need. (Water Wells)

**Transition:** After presenting the major benefits to the student body, the substantial economic benefits, and highlighting how scooters really can glorify God— we have a good idea of how helpful this addition would be to the campus and how much more enjoyable it might be for students to get from building to building.

## **Conclusion**

**Reiteration of thesis:** We believe that the best use of this \$3000 grant is to bring transportation to Wheaton's campus by electric scooters, and in turn, create a moneymaker for Wheaton College, so that we may better serve Christ and His kingdom.

**Clincher:** Enjoy your 10-minute walk back to your dorm after this class ends.



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