Email to Contractors:

Dear (Contractor name),

I am reaching out on behalf of 1-800-STRIPER, a parking lot line painting franchise that is new to the Nashville area. We are excited to make connections with you for possible future business opportunities. We understand that you may have existing relationships in this area, but want you to know that we are reliable and available whenever you need professional work done.

We look forward to potentially working together in the future. Please feel free to contact us at <u>nashvilleoperations@1800STRIPER.com</u>. Thank you, (Your Name)

Social Media Post Blueprint:

1. Safety Net



2. Always in back pocket



3. Day and Night availability

4. Don't get it twisted, professional work matters

Professionalism Matters



5. Backup that's ready to play



6. We've got your back, trust fall (Here when you need us)